



## **For Immediate Release**

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## **Young Voter PAC Endorses Ryan Hersha**

### **National group supports the reelection of Hersha to the Battle Creek City Commission**

*Washington, DC* – The Young Voter PAC, a group dedicated to helping Democrats win with the youth vote, is proud to endorse Ryan Hersha in his re-election campaign for Battle Creek City Commission. Hersha has demonstrated throughout his tenure and his campaign that young voters are not simply volunteers but true stakeholders in the development of Battle Creek, Michigan.

“More and more young people understand that they must take the lead in fighting for a stronger community and better world,” said Ryan Hersha upon learning of the Young Voter PAC’s endorsement. “My campaign is dedicated to helping them assume their roles as our community’s emerging leaders, not only as front-line volunteers but as voters and candidates as well. Young people bring the positive energy, hope, idealism, and long-term vision that modern politics so sorely needs and I am grateful to stand hand-in-hand with them as we work together for a brighter future.”

Young voters are no longer apathetic towards politics and are increasingly voting Democratic. The increase in voting turnout among 18-29 year olds was double that of any age group in 2004 and in 2006 young people gave Democrats a 22% point margin over Republicans.

“The Millennial generation is huge, diverse and growing not only nationwide but in Michigan as well,” commented Ryan Friedrichs, a Young Voter PAC Board Member and Coalition Coordinator of Progressive Michigan. “Ryan Hersha’s campaign demonstrates that he not only sees the power in the numbers of this generation but also the power in their ability to effect change.”

The Young Voter PAC is committed to Ryan Hersha in his re-election and his future plans. For more information on the Young Voter PAC visit [www.youngvoterpac.org](http://www.youngvoterpac.org) and for more information on Ryan Hersha visit [www.hersha.org](http://www.hersha.org).

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